

EMBA StratSim Marketing 2026
EMBA 693R

Saturday, October 10th

8:00 - 9:30 a.m.	StratSim Intro and Practice Round Kickoff!	Base room 416
9:30 - 10:55 a.m.	Dismiss to War Rooms War Rooms: 414 (A), 415 (B), 417 (C), 418 (D), and 419 (E) Work on Practice Decision 1	1st Practice Decision due at 10:55 a.m.
11:00 a.m.	Practice Decision 1 Results Available	
11:05 a.m. - 12 p.m.	Lunch provided	1st Floor
12 p.m. - 1:25 p.m.	Work on Practice Decision 2	2nd Practice Decision due at 1:25 p.m.
1:30 p.m.	Practice Decision 2 Results Available	
1:30 p.m. - 2:55 p.m.	Work on Practice Decision 3	3rd Practice Decision due at 2:55 p.m.
3 p.m.	Practice Decision 3 Results Available	

Saturday, October 24th

8:00 a.m.	StratSim Kickoff!	Base room 416
8:10 a.m. - 10:00 a.m.	Dismiss to War Rooms War Rooms: 414 (A), 415 (B), 417 (C), 418 (D), and 419 (E) Work on Decision 1	1st Decision due at 10:00 a.m.
10:05 a.m.	Decision 1 Results Available	
10:05 a.m. - 12:25 p.m.	Work on Decision 2	2nd Decision due at 12:25 p.m.
11:00 a.m. - 11:30 a.m.	Lunch provided	1st Floor
12:30 p.m.	Decision 2 Results Available	
12:30 p.m. - 2:25 p.m.	Work on Decision 3	3rd Decision due at 2:25 p.m.
2:30 p.m.	Decision 3 Results Available	
2:30 p.m.	Decisions Locked	

Saturday, November 7th		
8:00 a.m.	StratSim Kickoff!	Base room 416
8:10 a.m. - 9:35 a.m.	Dismiss to War Rooms War Rooms: 414 (A), 415 (B), 417 (C), 418 (D), and 419 (E) Work on Decision 4	4th Decision due at 9:35 a.m.
9:40 a.m.	Decision 4 Results Available	
9:40 a.m. - 11:05 a.m.	Work on Decision 5	5th Decision due at 11:05 a.m.
11:00 a.m. - 11:30 a.m.	Lunch provided	1st Floor
11:30 a.m.	Decision 5 Results Available	
11:30 a.m. - 12:55 p.m.	Work on Decision 6	6th Decision due at 12:55 p.m.
1:00 p.m.	Decision 6 Results Available	
1:00 p.m. - 2:25 p.m.	Work on Decision 7	7th Decision due at 2:25 p.m.
2:30 p.m.	Decision 7 Results Available	
2:30 p.m.	Decisions Locked	
Saturday, November 21st		
8:00 a.m.	StratSim Kickoff!	Base room 416
8:10 a.m. - 9:30 a.m.	Dismiss to War Rooms War Rooms: 414 (A), 415 (B), 417 (C), 418 (D), and 419 (E) Work on Decision 8	8th Decision due at 9:30 a.m.
9:35 a.m.	Decision 8 Results Available	
9:35 a.m. - 11:00 a.m.	Work on Decision 9	9th Decision due at 11:00 a.m.
	Simulation advanced 2 times	
11:05 a.m.	Decision 9 & 10 Results Available	
11:05 a.m. - 12:45 p.m.	Prepare for Final Presentation Lunch provided 11:05 a.m., 1st Floor	
12:45 p.m. - 2:30 p.m.	StratSim Final Presentations	TBD